

SOUTH COUNTY REGIONAL CENTER PUBLIC ART PROJECT

REQUEST FOR PROPOSALS

FOR PROFESSIONAL SERVICES FOR ARTWORK

TO BE LOCATED AT THE SOUTH COUNTY REGIONAL CENTER

800 W. BRANCH STREET, ARROYO GRANDE, CA 93420

KEY DATES

Proposal Request: 10/1/19

Artists Site Visit: 10/15/19 (1:00 PM – 4:30 PM)

Phase 1 Conceptual Submittal Deadline: 10/31/19

Phase 1 Committee Review: 11/12/19

Phase 1 Notification to Artists: 11/18/19

Phase 2 Detailed Submittal Deadline: 1/20/20

Phase 2 Committee Review: 1/28/20

Phase 2 Notification to Artists: 2/3/20

Phase 2 Artists Presentations: 2/18/20

Select and Notify Artists By: 2/24/20

The South County Regional Center Public Art Project Committee (the “Committee”) is an ad hoc committee with representatives from Arroyo Grande, Grover Beach, Pismo Beach, the South County Chambers of Commerce, San Luis Obispo County, and the County Regional Library. In conjunction with the Arroyo Grande Public Art Program (part of Arroyo Grande in Bloom, a 501c3 public benefit corporation), the Committee is seeking proposals from qualified professional artists to create a public artwork for the South County Regional Center (the “Project”).

Selection will be through a Two-Step Process. Phase 1 will consist of a review of submitted conceptual proposals. It is anticipated that this review will take place within 30 days of the initial submittal deadline. All artists who submit conceptual proposals will be advised if they have or have not been selected to participate in Phase 2.

Phase 2 of the process will require submittal of a more detailed proposal by artists chosen to move on to Phase 2, as set forth below. Phase 2 will include a presentation by the artists to representatives of the committee.

Please note, a voluntary site visit will be held on October 15, 2019 from 1:00 PM – 4:30 PM, for artists interested in viewing the site and meeting with representatives of the Committee.

BACKGROUND

The South County Regional Center is a San Luis Obispo County facility located within the city limits of the City of Arroyo Grande at 800 W. Branch Street. It consists of the South County Chambers of Commerce, South County Regional Library, a Visitor Center, and Event Center. The Center serves the entire South San Luis Obispo County community, including Arroyo Grande, Grover Beach, Pismo Beach, Oceano, Nipomo and other unincorporated areas of South County.

The South County Regional Center Public Art Project Committee has been actively engaged in the difficult task of a fundraising campaign to fund the creation of a

piece of art to be located in the area in front of the entrance to the Visitor/Event Center to the right of the Regional Library.

The South County Regional Center is a valuable resource for the San Luis Obispo South County community. A significant piece of public art and garden will visibly improve the visitor experience and enhance the overall beauty of the facility for many years to come.

SCOPE OF WORK

The artwork will be located at the front entrance to the Visitor/Event Center to the right of the Regional Library at the South County Regional Center at 800 W. Branch Street in the City of Arroyo Grande. The envisioned artwork will be located within a butterfly garden consisting of plants known to attract butterflies, such as plants from the milkweed family. Funding will include the cost of site preparation and landscaping, as well as the fee for the selected artist and supplies.

Pictures showing the proposed location are attached, and artists seeking to submit a proposal are encouraged to visit the location. A voluntary site visit will also be held (see Key Dates, Page 1).

The goal of the Committee is to select a qualified artist or artist team who can demonstrate artistic excellence and create an artwork consistent with the following theme:

A significant piece of art depicting a common symbol which connects visitors and residents of the South County: the colorful Monarch Butterfly. Subject to the artist's vision, the artwork should:

- Incorporate colorful Monarch Butterflies or otherwise reflect the importance of Monarch Butterflies.
- Be of sufficient size and height (i.e. 5' to 6' feet tall or more) so that it is visible from the parking lot and adjacent frontage road.
- Be colorful and possibly kinetic.
- Incorporate appropriate lighting.

- Securely installed on a base and made of durable high quality material that is also low maintenance.
- To the extent appropriate with the design, it should incorporate recognition of the South County within the artwork.

The Committee envisions an artwork surrounded by a drought tolerant butterfly garden that will be educational and informative for children and the community, as well as reflecting community values. Plaques, tiles, and signage will be placed around the art piece and in the garden to acknowledge project donors.

Informational signage about the Monarch Butterfly and why it is a common, unifying symbol for the South County community will be included along with signage explaining the plants within the garden.

PROPOSAL SUBMISSION REQUIREMENTS

As stated above, selection will be through a two-step process:

PHASE 1 – CONCEPTUAL PROPOSALS:

To be considered for the work, interested artists must submit a conceptual proposal to the South County Regional Center Public Art Committee as follows:

1. A narrative and an initial conceptual drawing including related supplemental information such as proposed medium and approximate dimensions of the proposed artwork. The narrative and conceptual drawing should convey the artistic intent, colors, style of work, etc.
2. A detailed resume, contact information and artist statement.
3. Supporting material such as examples of other works and/or reviews of similar work. Examples should describe size, materials, cost and location of other public art projects.
4. Artists shall submit their qualifications, consistent with the Artist Selection Considerations set forth below with their proposal.

5. A statement describing the artist's or art firm's experience in all tasks associated with producing a quality product. This must include artworks of comparable scale created by the artist.
6. Samples of the artist or firm's work.
7. At least three recent references with telephone/email contact information.

Please note: If the work is being performed by a firm or group of artists, the foregoing information relating to resumes, contact information, qualifications, experience, samples and references shall be submitted for each member of the artist's team.

PHASE 2 – DETAILED PROPOSALS

The Committee will review conceptual proposals submitted in Phase 1 within 30 days, and notify all artists whether or not they have been selected to move on to Phase 2.

Artists selected for Phase 2 will be invited to make a mandatory presentation of up to 30 minutes on their proposal to representatives of the Committee (see Key Dates, Page 1 for date of presentation).

Selected artists who want to continue with the process shall submit the following information:

1. A more detailed proposal of the previously submitted conceptual drawing shall be submitted which may include color and material boards, models and detailed drawings.
2. A suggested method and cost estimate for maintenance of the artwork after completion.
3. An itemized budget and cost proposal.
4. A timetable for the Project (the artwork must be completed within six (6) months of execution of the professional services agreement).
5. Submissions by mail require three (3) copies of the proposal be submitted which must be printed one-sided. Submissions by email require one (1) copy of the proposal be attached to the email.

QUALIFICATIONS AND ARTIST SELECTION CONSIDERATIONS

The Committee is primarily seeking an artist from the Central Coast region; however, others are welcome to submit proposals. In addition, in making its final selection, the Committee reserves the right to give priority to artists from San Luis Obispo County.

The final selection of an artwork proposal to be implemented for the Project will be based on the following criteria:

1. The aesthetic quality of the proposed work. Artwork examples submitted must represent the artist's own original creative work. The artist's work should reflect artistic excellence, innovation and originality, as evidenced by professional quality of craftsmanship and mastery of skills, techniques, professional approaches to processes and presentation, and/or communicate a unique vision or perspective.
2. The artist's work will be judged on the basis of being appropriate to the goals of the project and the demonstrated maintainability and durability of the artwork's design, materials fabrication and installation methods.
3. The artist's professional experience must be appropriate to meet Project demands. Qualifying activities should include some combination of the following: education and training as an artist; an exhibition record in museums; commercial art galleries, and/or non-profit art spaces; previous public or private commissions; participation in artist-in-residency programs; or other related activities indicative of a professional art practice. Artists must have experience creating large artworks.

4. The demonstrated feasibility of the preliminary proposal and the proposal budget.
5. The artist's availability to participate in the design, approval and implementation of the project as required.
6. An assessment of the ability to meet project deadlines and to perform work in a timely and professional manner.
7. Results of reference checks.

EVALUATION

Evaluation of proposals will be based on cost, as well as the ability of the artist, artist team or designer to produce a professional quality product. The budget consists of: \$30,000 for the artist and \$15,000 for site preparation, lighting and landscaping. Artists submitting proposals are hereby notified that the successful proposal will also be required to go through the City of Arroyo Grande's Public Art Guidelines approval process, since the Project will be located within the City limits, and the final award of the project shall be subject to approval through that process.

GENERAL INFORMATION

The South County Regional Center Public Art Project Committee reserves the right to reject any or all proposals or to waive any irregularities or informalities in any proposal. The artist that is selected will be required to enter into a professional services agreement with Arroyo Grande Public Art and the South County Chambers of Commerce. The terms of the agreement will be subject to negotiations by the parties. The agreement will include indemnification and insurance requirements to be provided by the artist. Timing of payments is

negotiable, provided however that a minimum there will be a ten percent (10%) retention to be held until satisfactory completion of the Project. The agreement will also address issues of rights of reproduction, ownership and related matters consistent with the requirements of Arroyo Grande Public Art and the provisions of the Federal Visual Artist Rights Act of 1990 (Title 17 U.S. Code et seq) and the California Art Preservation Act (Civil Code Section 987 et seq).

Individuals or firms desiring additional information, including questions regarding costs and budgets, may contact **Kathie La Martina at 703-963-7722.**

SUBMITTAL

Proposals must be received by 5:00 P.M. on the dates set forth under Key Dates, Page 1. Proposals may be sent by email to office@southcountychambers.com Please include the following in the email subject line: **SCRC Art Project.** If U.S. mail is more convenient, proposals should be sent to the attention of the South County Regional Center Public Art Project Committee, c/o Arroyo Grande Public Art, P.O. Box 231, Arroyo Grande, CA 93421.

Attachment



Attachment



